

# NEWSLETTER



Making your business better

September 2022



## So far...

Well, that's a wrap on our first "Staging with the Stager" Shadowing project.

This was such a great opportunity to meet, learn new things, test skills, and see that not everything goes as planned! It was a true pleasure for us to watch you guys work together, share your tips & tricks, and enjoy each other's company.

Back by popular demand... stay tuned to TSG website for dates on the next opportunity to "Stage with the Stagers."

Coming soon.



## Next...

**TSG's Curated Collection for Home Stagers...**

**Launching Fall 2022!**

One of the hottest topics right now is where to find good quality products at affordable prices. The struggle is real!

We have been working all summer to bring you an online store to help you add beautiful textiles, décor, furniture and more to your inventory that will help you build profits project over project. What could be better?! Hang tight, we are almost done.

We will let you know when we officially launch.

## Unfiltered...

So, we had a potential client tell us that they got a quote from our competition and that they were charging half of what we quoted. So, we did a little digging and turns out the competition was part of TSG tribe! They priced their job within \$200.00 of ours.

Nice try - know your numbers and price with confidence, plus, PRO TIP - don't always believe what clients tell you about other's pricing.

Sometimes it's not just about what you know, but WHO you know. Right? That's the power of networking.

## Seminar Series

**September brings a fresh start to our Seminar Series**

1. Business Start up  
September 12th, 7pm
2. Profitable Project Pricing,  
September 26th, 7pm
3. The Consultation,  
October 17th, 7pm

